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THINKING OUT OF THE BOX NEWSLETTER Spi

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Intellect Lab to give frequent flyer miles for every \$ spent.



Intellect Lab has started its Travel Award Program. The program, IntellectRewards, runs from July 1, 2002 until June 30st 2003. Intellect Lab customers will get one frequent flyer mile for every dollar spent. These miles can be used on every major airline, but also on cruises, hotels, rental cars, vacation packages and merchandise



According to Intellect Lab's VP sales and marketing, Neal Greenberg "Our customers work hard with us to complete projects on time. We know that many times they really need a vacation after a long hard project. We have a special relationship with most of our customers and like the idea of helping with that well deserved break. We even joke that we'll be happy to watch their vacation slide show when they return" Well Maybe.....

Coming Attraction: Intellect Quote

It is our continued goal to add value to our customers. We do this by surveying people as to what they like and dislike. We have found that many people work wierd hours. The problem, how can you get information such as pricing at 2:00 a.m. IntellectQuote will be the answer.



By answering a number of questions, IntellectQuote will give you an instant quotation for board layout, schematic, PCB fab, and PCB assembly. The system is available 24/7 and it only requires and e-mail address so that we can send the quote. In other words, one can have confidentiality and knowledge that they are not giving an invitation for a salesperson to call. IntellectQuote will also be available for software engineering, parts procurement, and outsourcing of people. These services will not be instantaneous quotes but will take longer to quote based on the complexity involved. Our overall goal is ease of use, confidentiality, and flexibility.

PLN to Utilize Intellect Lab Expertise in technology launch

Power Line Networks Inc. (PLN), a San Jose start-up focused on developing solutions for using electrical wiring in homes for communications, has announced a strategic agreement with Intellect Lab. Intellect Lab will provide engineering and marketing services to PLN in order to help implement and launch PLN's product line. Intellect Lab offers individual services such as design engineering and manufacturing for its larger clients. For startups and smaller companies such as PLN, they offer a wide range of management and consulting services that is integrated and holistic in its approach. The multiple services provided are coordinated at a high management level to ensure that the client's product and marketing objectives are achieved efficiently.



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